



BLUE GLOBE HOTELS



THE HIVE

★★★★ ROME



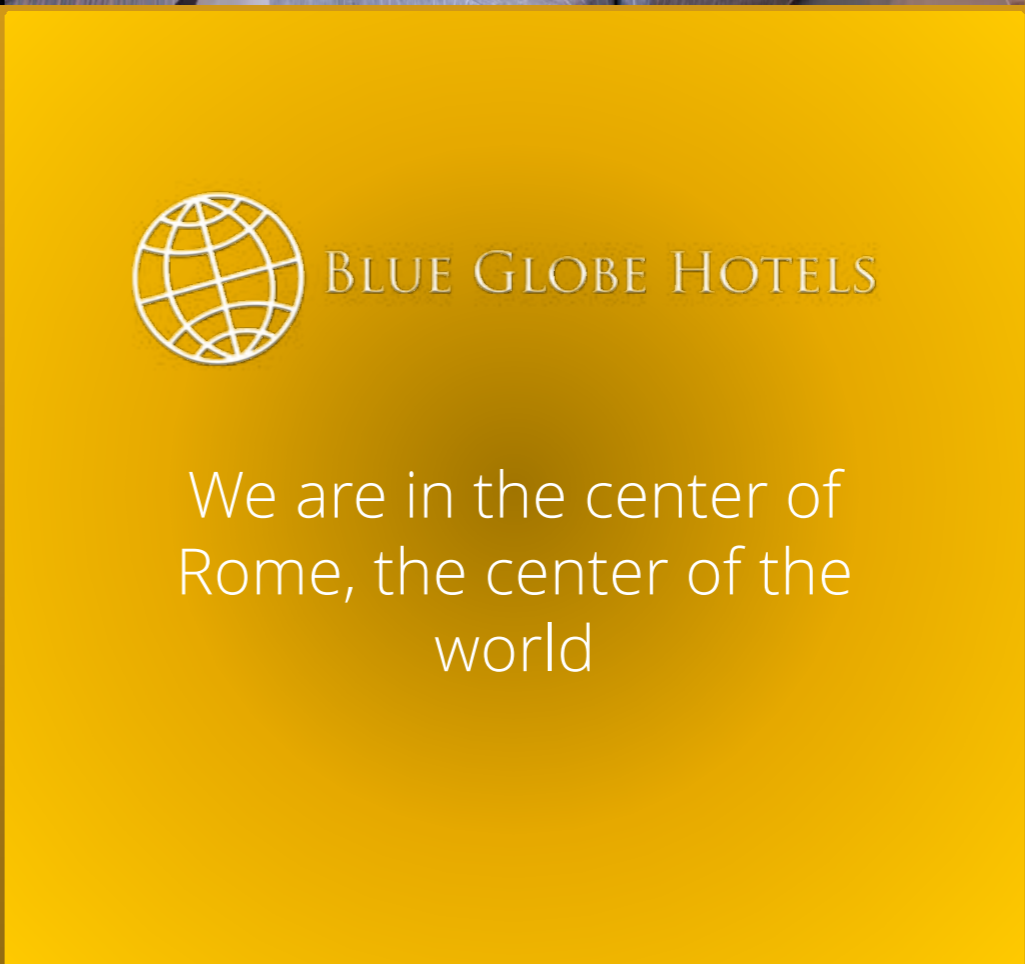
AUGUSTA LUCILLA PALACE



Hotel Impero



Welcome



Find out why we are the right location for the "M.I.C.E." market





THE HIVE

The largest of the **3** Hotels.

Designed to impress with its **190** rooms and a business center composed by **9** meeting rooms for the MICE market



Hotel IMPERO

79 rooms and unique elegance!
2 meeting rooms



AUGUSTA Lucilla Palace

108 rooms in the center of Rome!



BLUE GLOBE HOTELS

377 total rooms & **11** meeting rooms for the **MICE**

Business Center for MICE, **why?**

M Meeting
I Incentive
C Conference
E Exhibition

Because we have a
GYM and soon a SPA
(December 2022)

An incentive for a stay in balance
between work and leisure



Because we have
**designed modular
rooms**

where we can organize any
event or show



Because we
manage large
spaces for big
Events



The "Sala Libera" it's 9 meters high
and allows custom settings
for extraordinary events scope



Because all 3 Hotels are
within a radius of 300 meters
from **TERMINI Station**

We are in the center of Rome, the center of
the world!

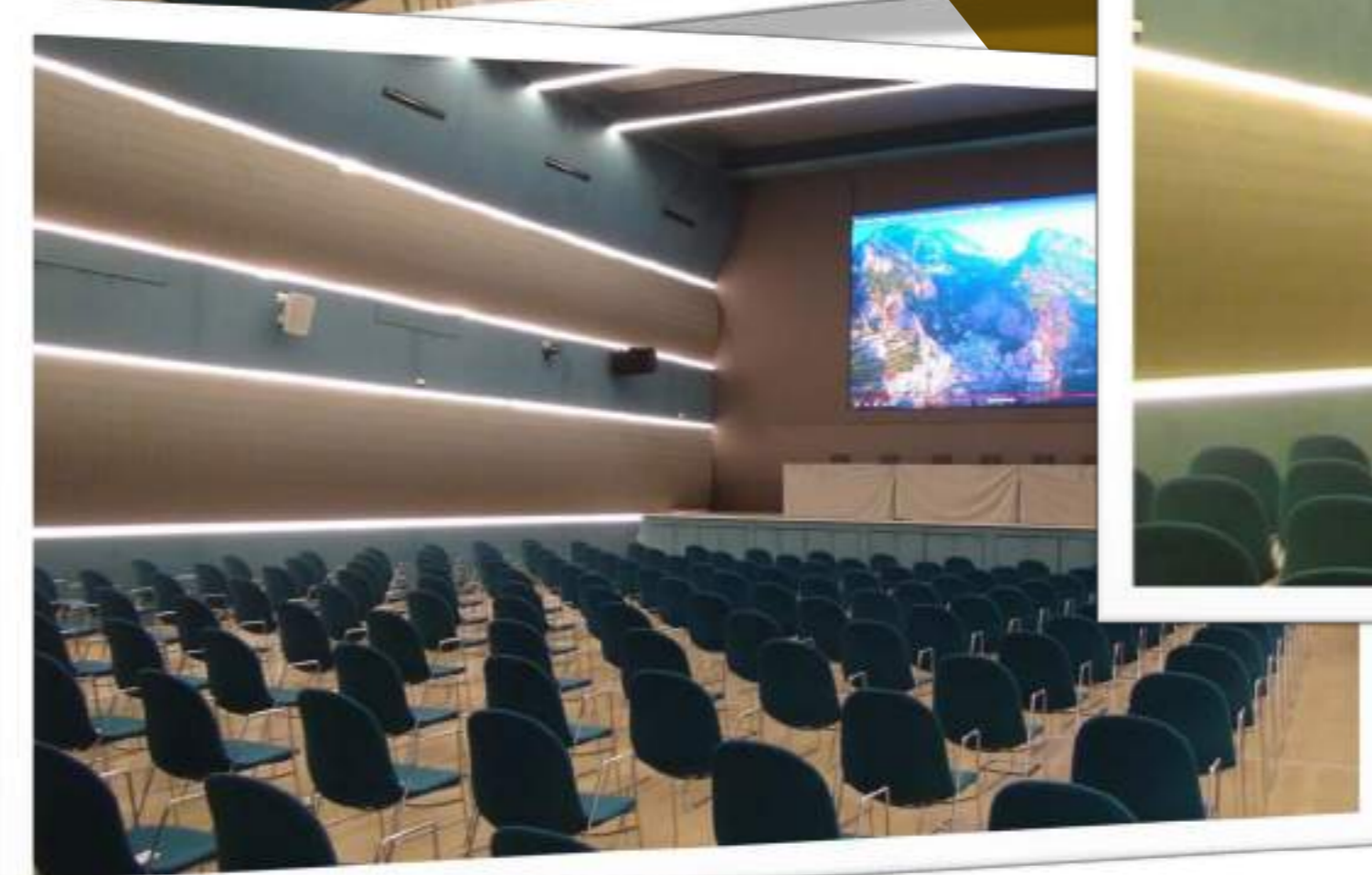
An integrated Business Center with 11 large
spaces suitable for any event, designed to be
efficient, modular, elegant. An entire floor
dedicated to larger-capacity events has been
designed with 3 large rooms set in a prestigious
setting, designed to give authority to the
corporate image or to the private event.

1°
ROOM

BUSINESS CENTER: "A. LIBERA" MeetingRoom

Max capacity: **over 200 seats**

With an area of 285 m² and a capacity of over 200 seats, the Adalberto Libera room is the flagship of the Business Center. It has a walkable stage of 18 meters and a ceiling height of 9 meters. The acoustics are perfect and in the past it was one of the most important dubbing and recording rooms in Italy (the famous mix room). Here personalities such as Pink Floyd, Mina, Fellini, Bertolucci and all the new generation of directors of Italian cinema, from Sorrentino to Luchetti, worked and recorded. The room is equipped with a video wall, control room and cameras for live streaming; adjacent to this room there is a room of 65 m² in size, with a capacity of up to 40 seats.



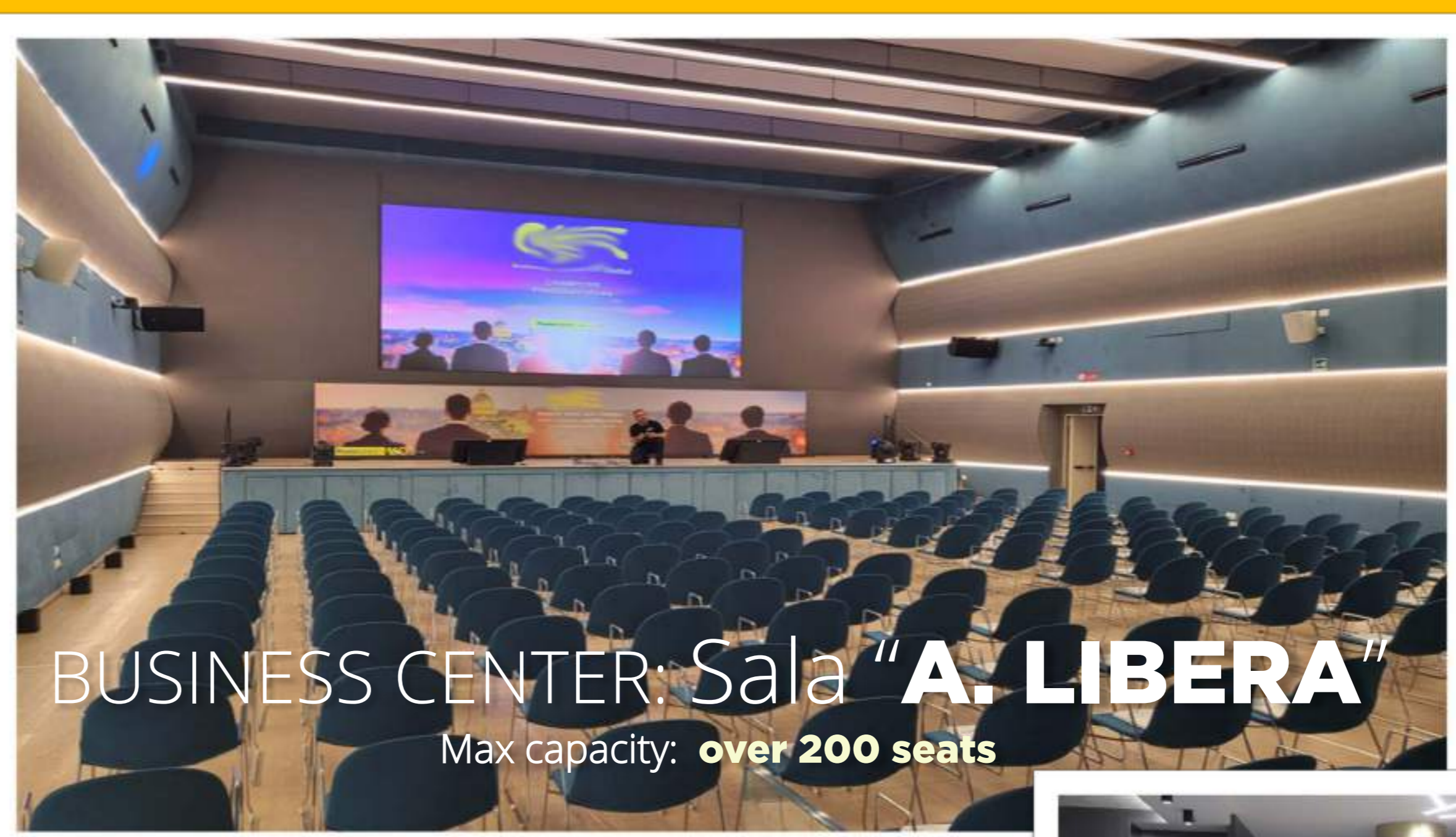
"A. LIBERA"

MeetingRoom with over 200 seats

FEATURES

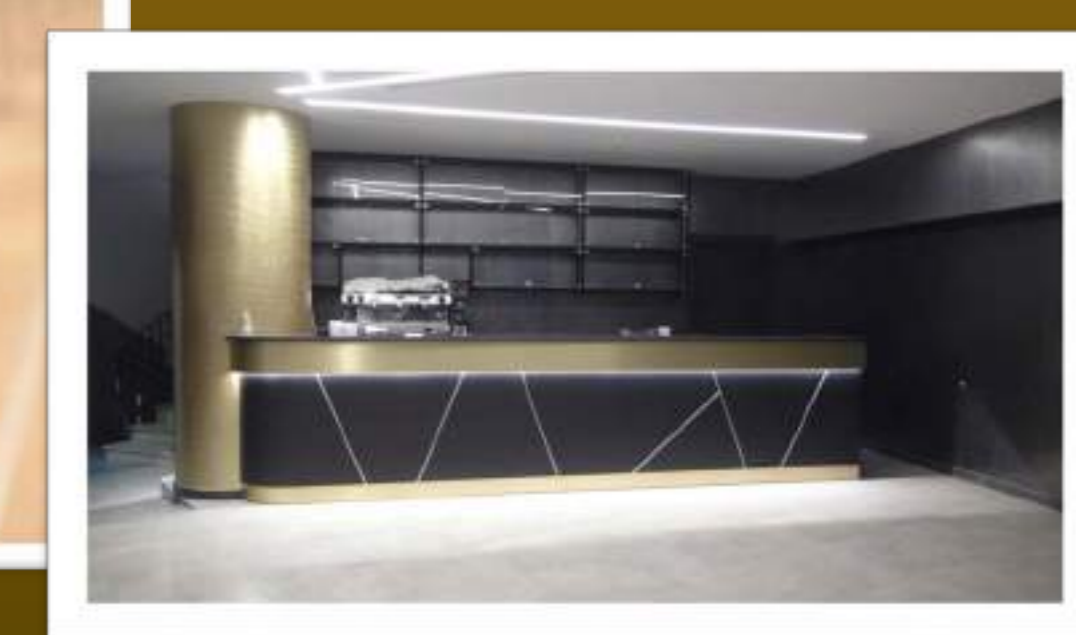
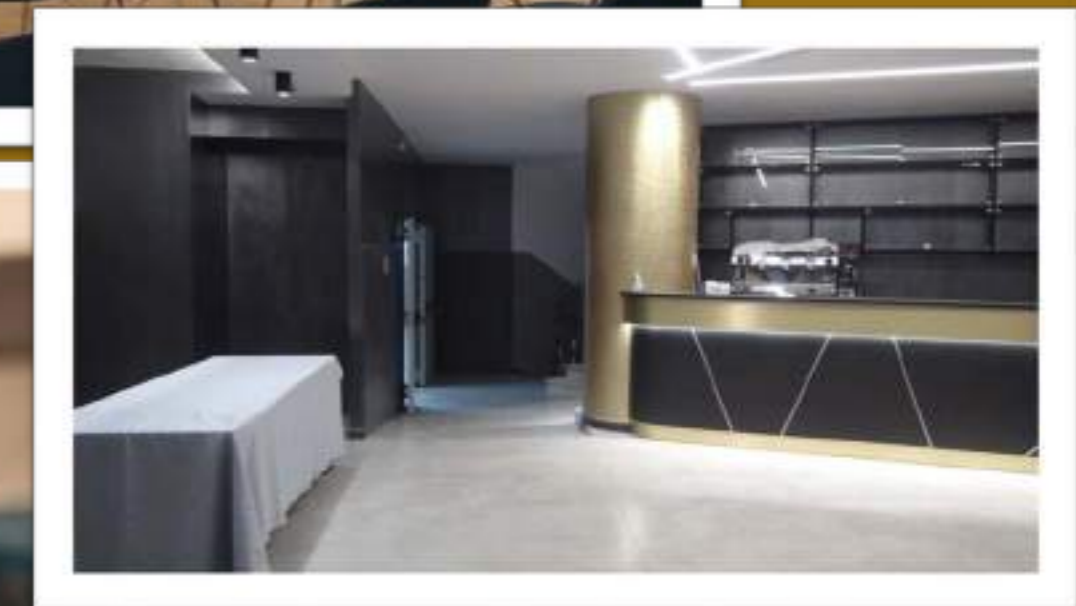
- STAGE: 18.00 M
- HEIGHT: 9.00 M
- N ° OF ENTRANCES: 2
- NATURAL LIGHT: NO
- AUDIO / VIDEO AND WI-FI SYSTEM: YES
- VIDEOWALL: 6X3
- CUSTOMIZATION WITH:
PROJECTORS, HDMI MONITORS, FLIP CHART

1°
ROOM



BUSINESS CENTER: Sala "A. LIBERA"

Max capacity: **over 200 seats**



BUSINESS CENTER: "A. LIBERA" MeetingRoom

Max capacity: **over 200 seats**

200 seats
180 seats
160 seats
140 seats
120 seats
100 seats
80 seats
60 seats
40 seats
20 seats

1^o
ROOM



seats

seats

seats

seats

seats

seats

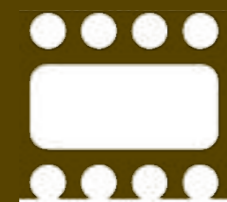
80

U-SHAPE



80

BOARDROOM



200

THEATRE



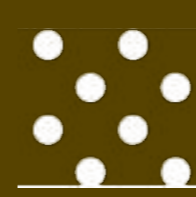
100

CLASSROOM



200

COCKTAIL



150

ROUND TABLE
DINNER



[To open a video click here](#)

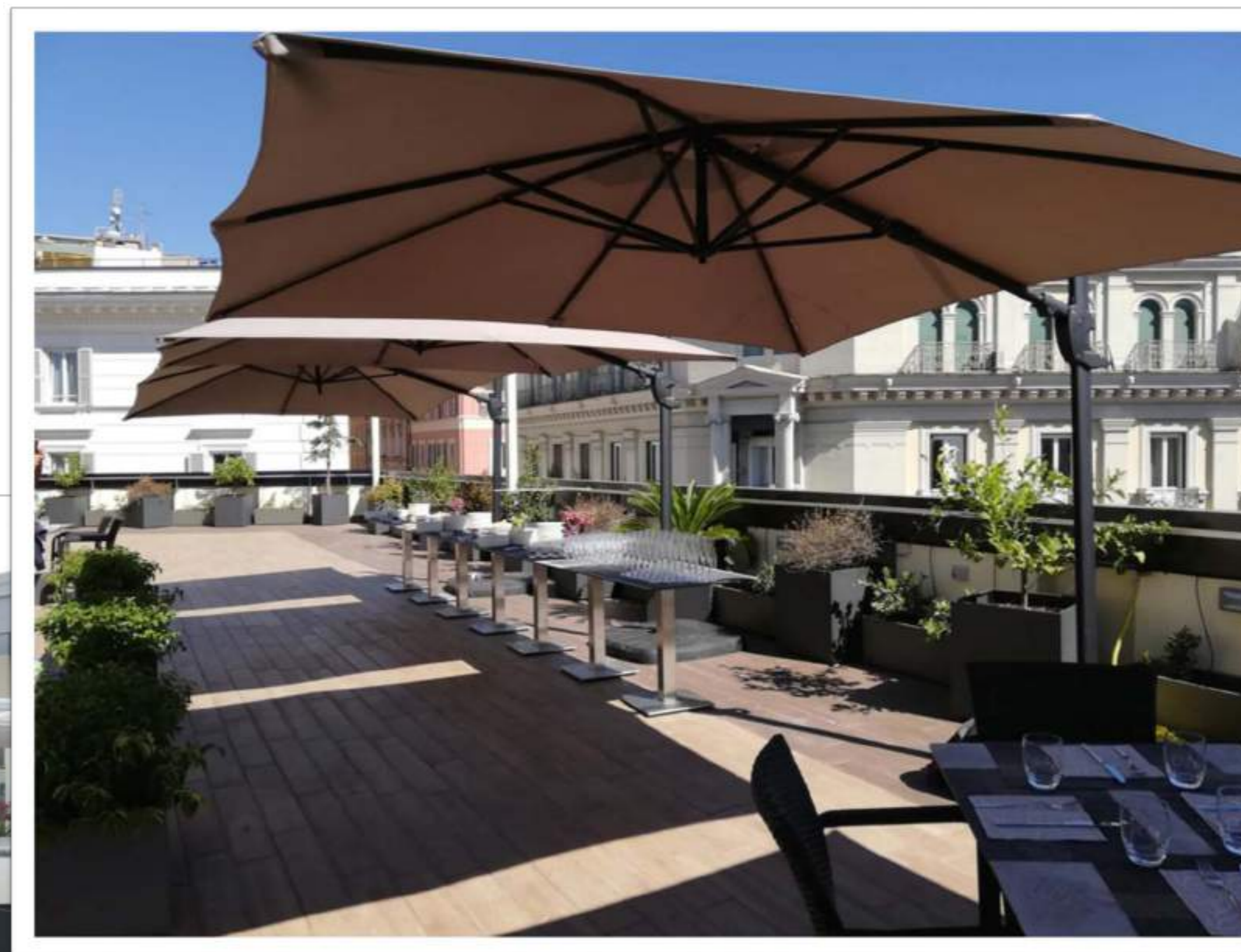
2°
ROOM

BUSINESS CENTER: Sala "ROOFTOP"

Max capacity: **150 seats**

MODULAR

The Rooftop room is actually a space of more than 200 m², delimited by a covered modular structure that separates it from the remaining 1,600 m² of the panoramic terrace. This covered "en plain air" space has a panoramic view over the rooftops of Rome with a capacity that goes well over 150 seats, which makes it desirable also for events and gala lunches / dinners.



"ROOFTOP"

MeetingRoom with 150 seats

FEATURES

Height: 3.00 m

N ° of entrances: 2

Natural light: Yes

Audio / video and wifi system: Yes

Customization with: projectors, hdmi monitors, flip chart, podium

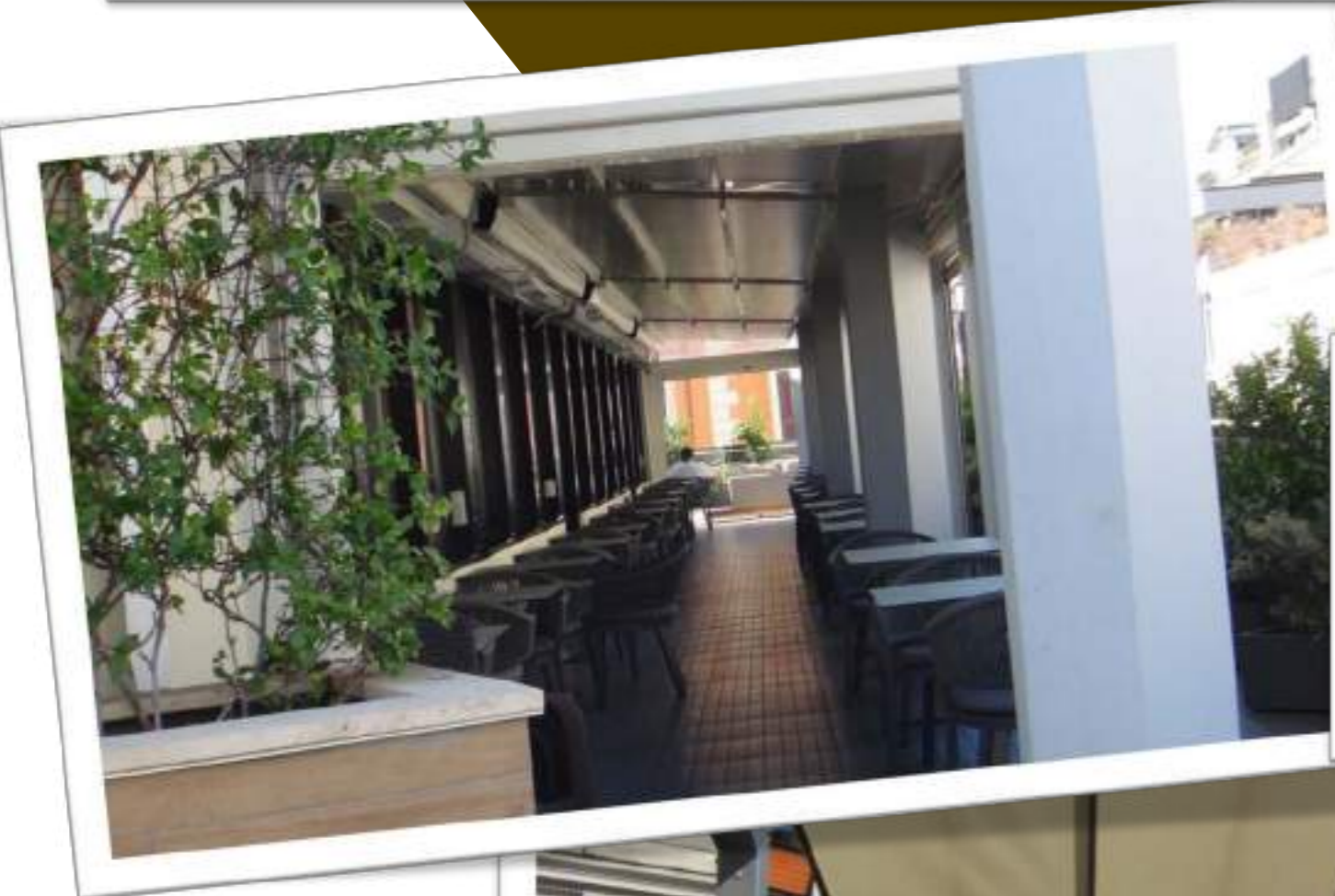
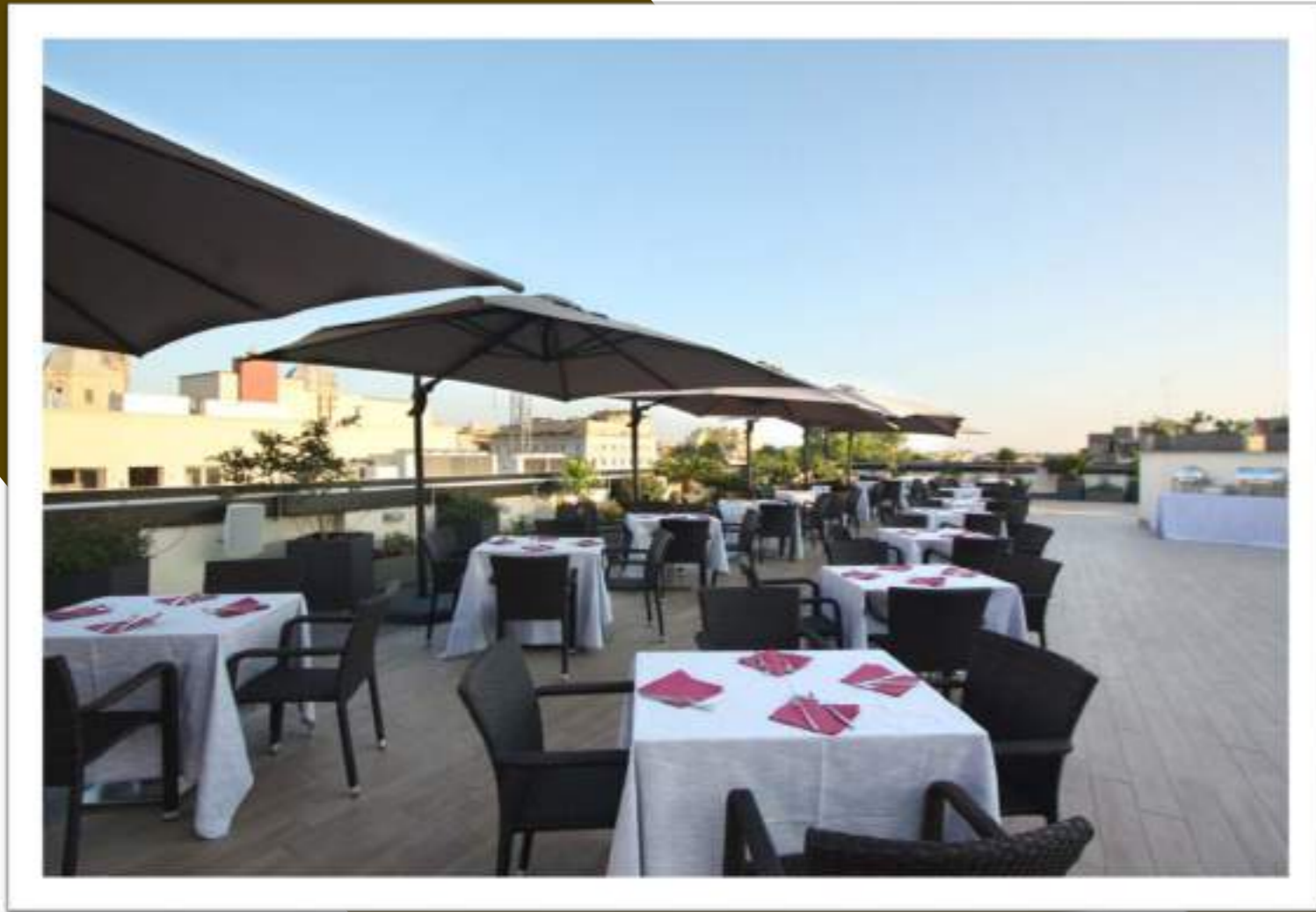


2°
ROOM

BUSINESS CENTER: Sala "ROOFTOP"

Max capacity: **150 seats**

MODULAR



BUSINESS CENTER: Sala "ROOFTOP"

Max capacity: **150 seats**

2°
ROOM

150 seats
130 seats
110 seats
90 seats
70 seats
50 seats
40 seats
30 seats
20 seats
10 seats



seats

seats

seats

seats

seats

seats

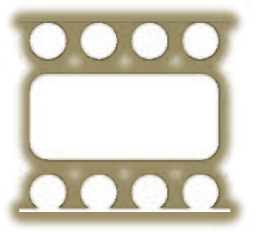
100

U-SHAPE



70

BOARDROOM



120

THEATRE



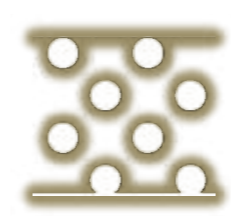
70

CLASSROOM



150

COCKTAIL



120

ROUND TABLE
DINNER



MODULAR



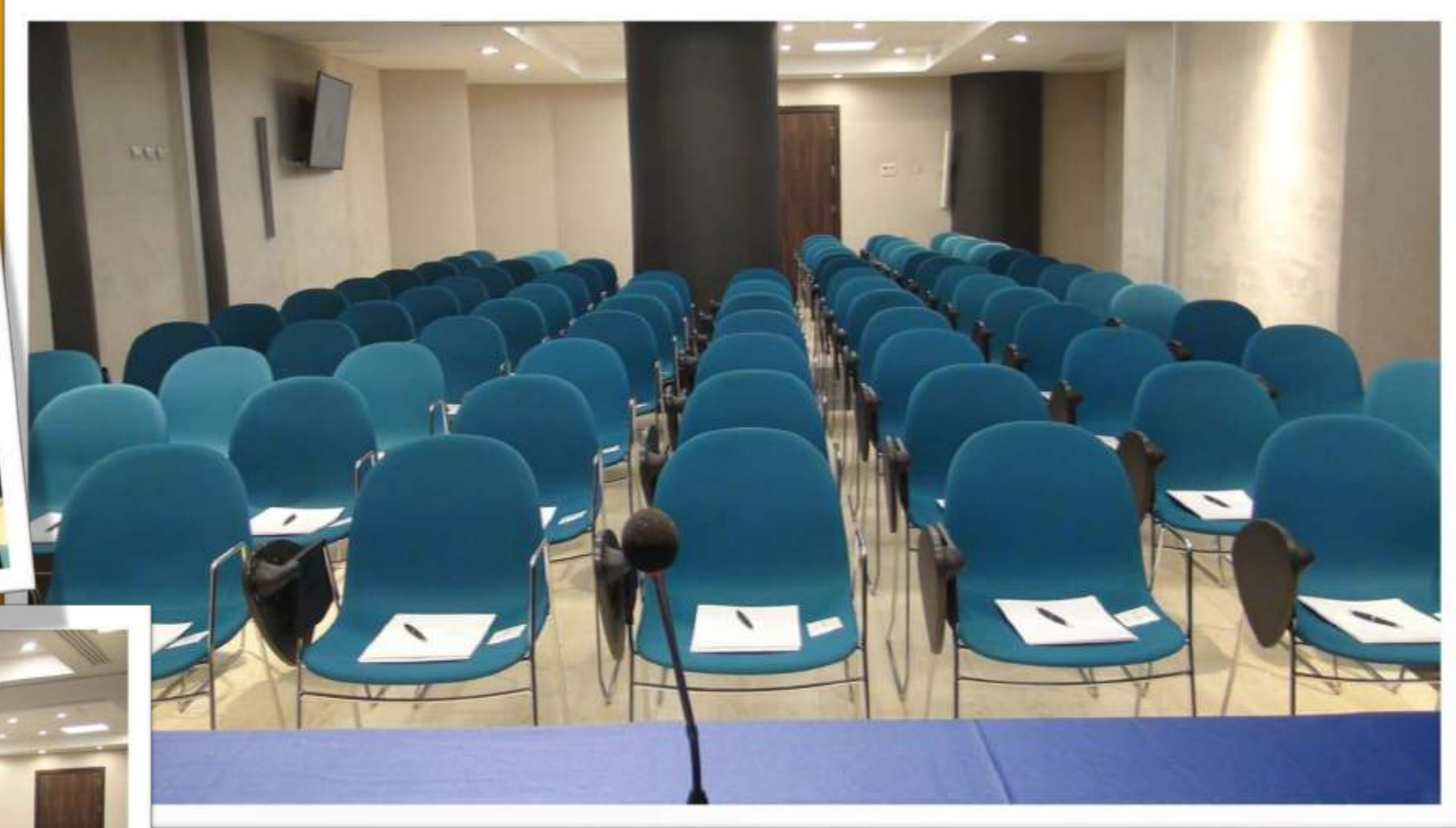


3°
ROOM

BUSINESS CENTER: Sala "NERVI"

Max capacity: **100 seats**

With an area of 120 m² and a capacity of just over 100 seats, the Nervi room is the third largest meeting-room in our Business Center. Located on floor B of the Hotel, reachable from the reception entrance via a flight of stairs or a floor in the lift. The room has 3 windows overlooking the internal cloister that provide a slight natural light.



"NERVI"
MeetingRoom with 100 seats

- FEATURES
- Height: 3.00 m
 - N ° of entrances: 1
 - Natural light: available in a soft way through 3 perimeter windows
 - Audio / video and wifi system: Yes
 - Customization with: projectors, hdmi monitors, flip chart, podium

3°
ROOM

BUSINESS CENTER: Sala "NERVI"

Max capacity: **100 seats**



BUSINESS CENTER: Sala "NERVI"

Max capacity: **100 seats**

3°
ROOM



100 seats
90 seats
80 seats
70 seats
60 seats
50 seats
40 seats
30 seats
20 seats
10 seats

seats

seats

seats

seats

seats

40

U-SHAPE



40

BOARDROOM



54

THEATRE



40

CLASSROOM



100

COCKTAIL



[To open a video click here](#)

4°
ROOM

BUSINESS CENTER: Sala "L'ESSENZA"

Max capacity : **over 80 seats**

MODULAR

The "Essence" MeetingRoom is located on the sixth and top floor of the Hotel, and occupies an area of 120 m² out of about 250 available on the same floor. The room is almost completely surrounded by full-view windows that make it very bright. The absence of other adjacent and functioning structures on the same floor makes it particularly "reserved".



"L'ESSENZA"

MeetingRoom with 80 seats

FEATURES

N ° of entrances: 1

Height: 3.00 m

Natural light: Yes

Audio / video and wifi system: Yes

Customization with: projectors, hdmi monitors, flip chart, podium



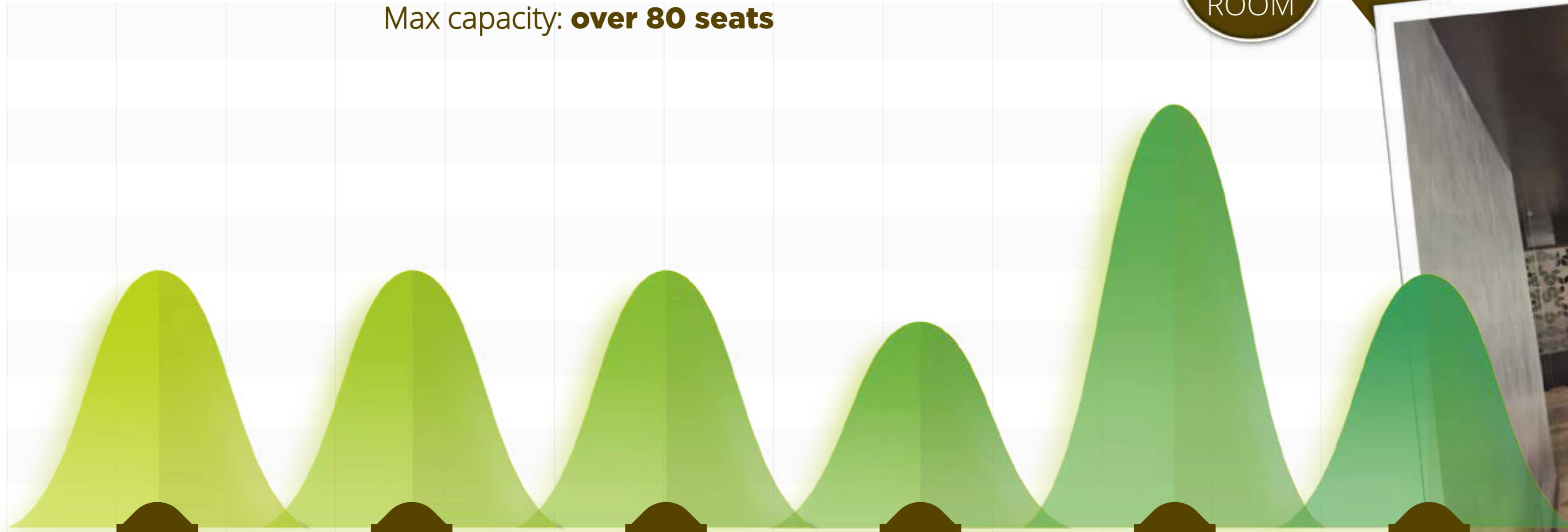
BUSINESS CENTER: Sala "L'ESSENZA"

4°
ROOM

MODULAR

Max capacity: **over 80 seats**

100 seats
90 seats
80 seats
70 seats
60 seats
50 seats
40 seats
30 seats
20 seats
10 seats



seats

seats

seats

seats

seats

seats

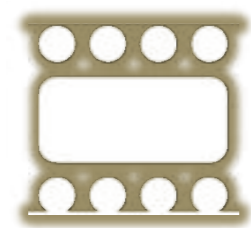
50

U-SHAPE



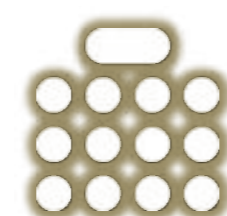
50

BOARDROOM



50

THEATRE



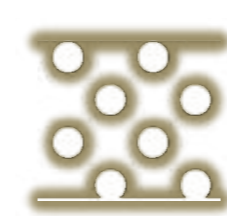
40

CLASSROOM



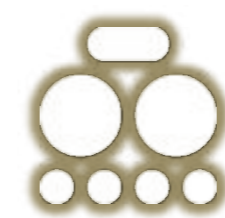
80

COCKTAIL



50

ROUND TABLE
DINNER

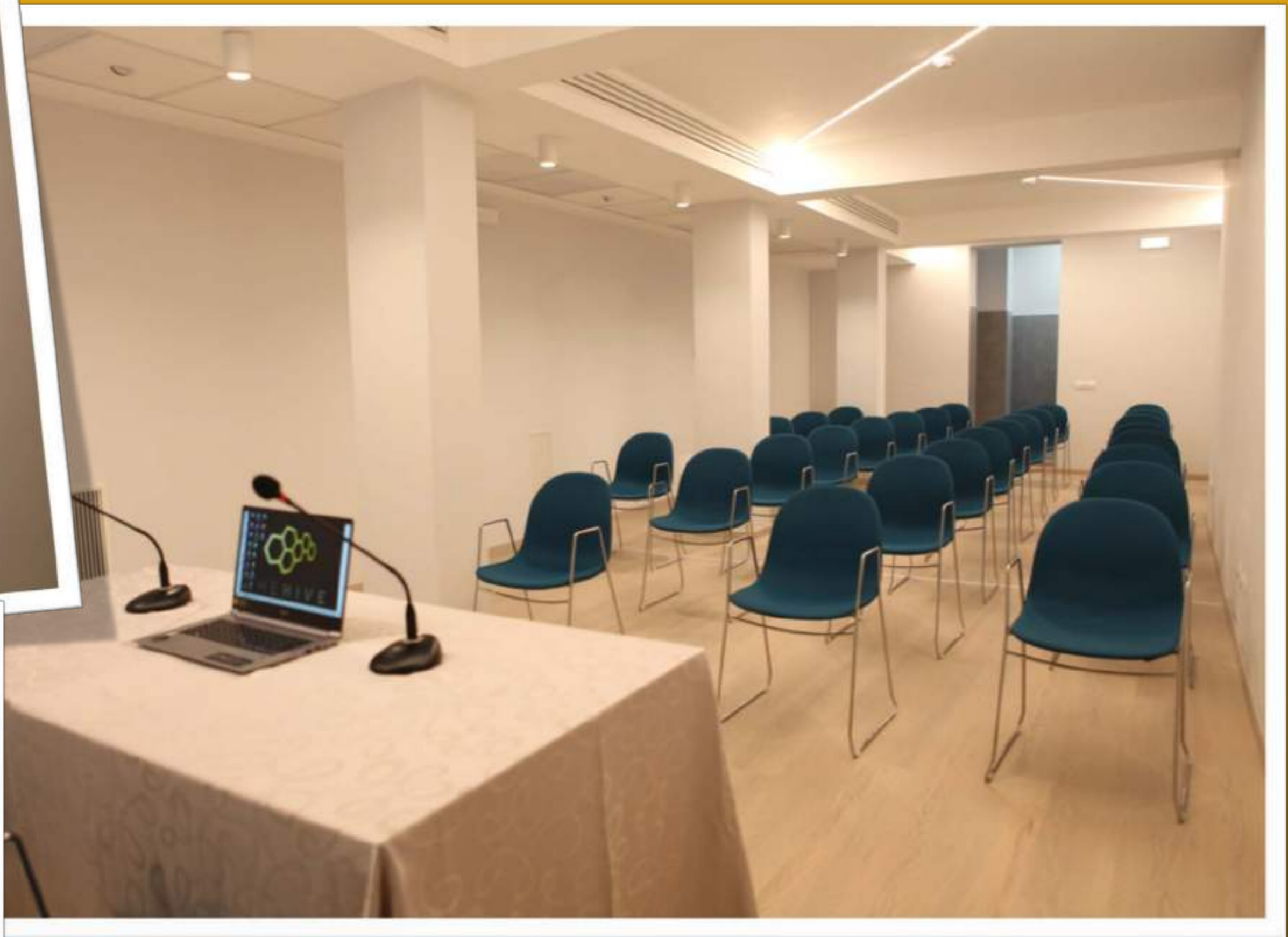




BUSINESS CENTER: Sala "A. LIBERA mini"

Max capacity: **40 seats**

MeetingRoom with a rectangular elevation of 65 m² adjacent to the main hall. It has a capacity of 40 seats.



"LIBERA mini"

MeetingRoom with 40 seats

FEATURES

Height: 3 meters

N ° of entrances: 2

Natural light: No

Audio / video and wifi system: Yes

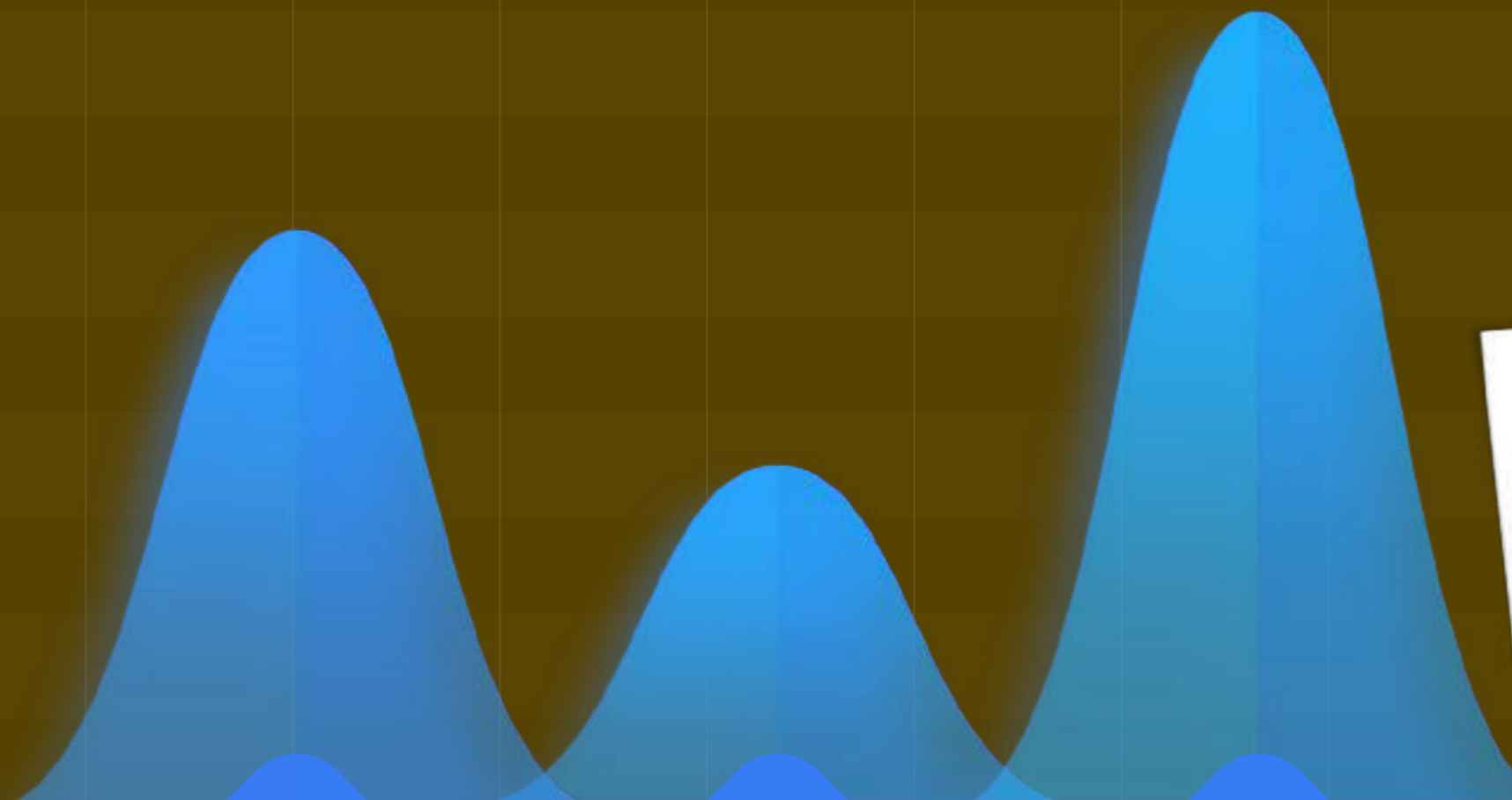
Customization with: projectors, hdmi monitors, flip chart, podium

BUSINESS CENTER: Sala "A. LIBERA mini"

Max capacity: **40 seats**

5°
ROOM

- 50 seats
- 45 seats
- 40 seats
- 35 seats
- 30 seats
- 25 seats
- 20 seats
- 15 seats
- 10 seats
- 5 seats



seats

seats

seats

30

THEATRE



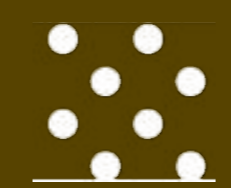
22

CLASSROOM



40

COCKTAIL

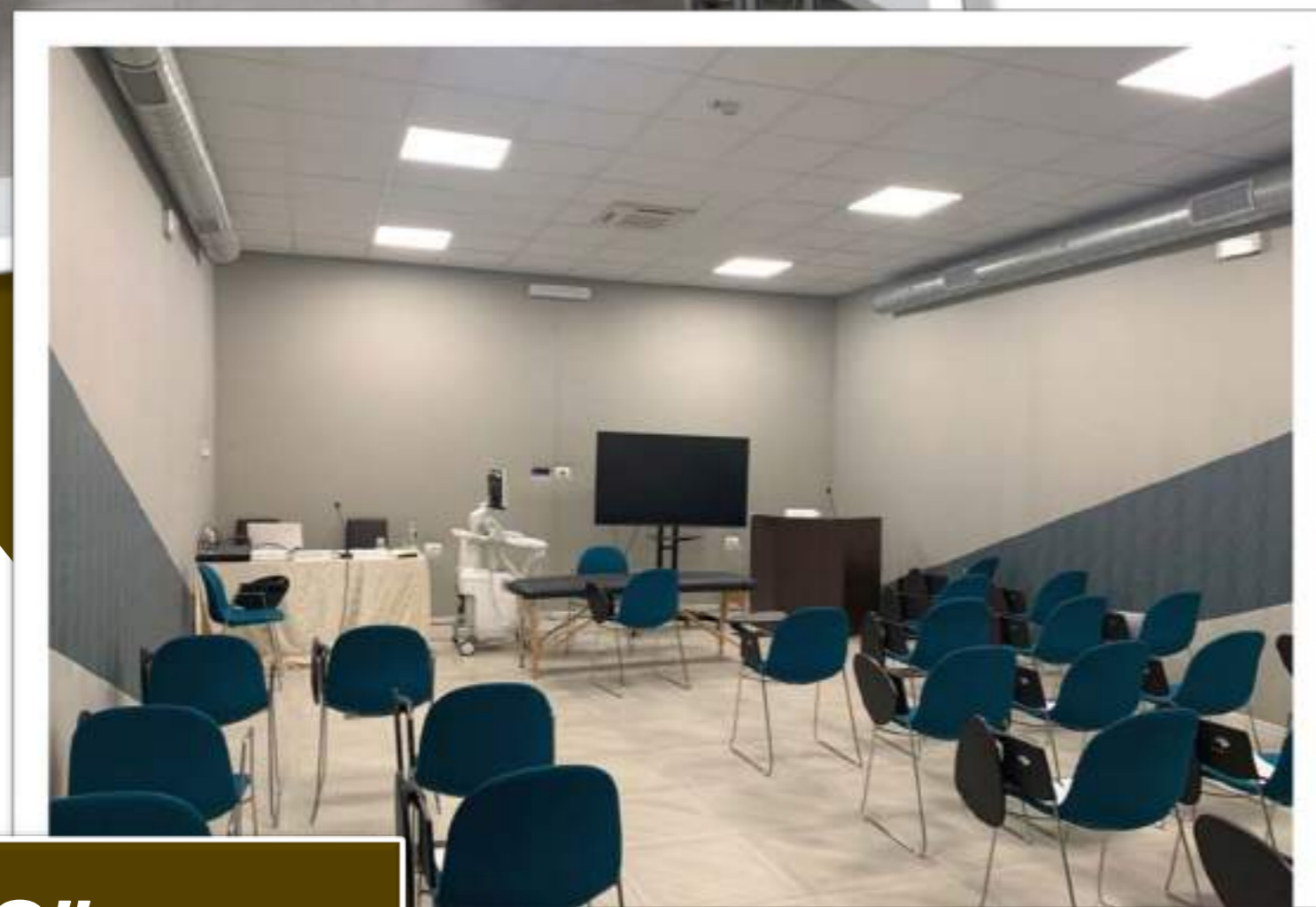


6°
ROOM

BUSINESS CENTER: Sala "BALBO"

Max capacity: **30 seats**

The "Balbo" Meetingroom is a room of about 65 m² adjacent to its twin "Urbana".
It is located on the S1 floor of the Hotel. It has a capacity of 30 seats



"BALBO"

MeetingRoom with 30 seats

FEATURES

N ° of entrances: 1

Height: 3.00 m

Natural light: No

Audio / video and wifi system: Yes

Customization with: projectors, hdmi monitors,
flip chart, podium

6°
ROOM

BUSINESS CENTER: Sala "BALBO"

Max capacity: **30 seats**

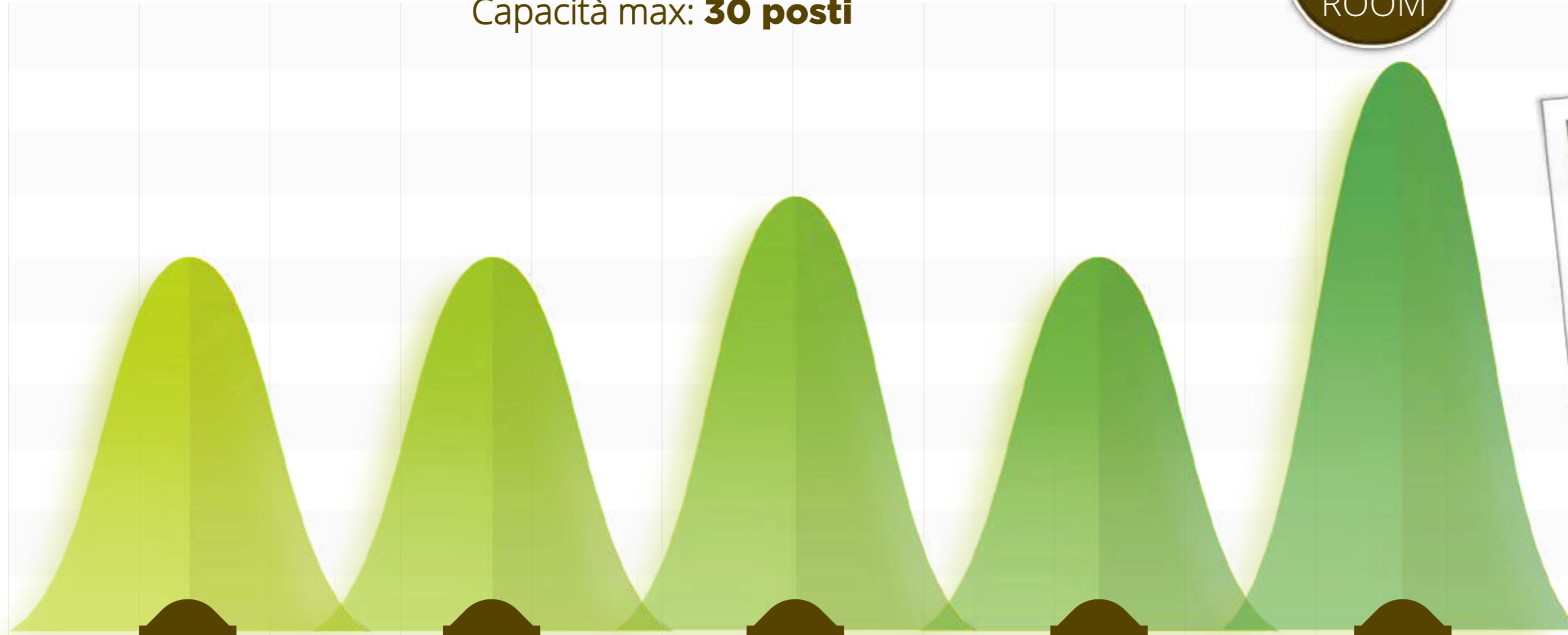


BUSINESS CENTER: Sala "BALBO"

Capacità max: **30 posti**

6°
ROOM

35 seats
30 seats
25 seats
20 seats
15 seats
13 seats
10 seats
8 seats
5 seats
1 seat



seats

seats

seats

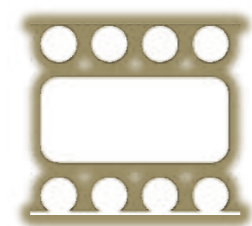
seats

seats

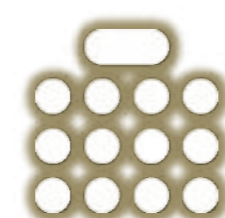
15
U-SHAPE



15
BOARDROOM



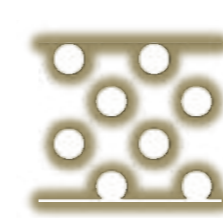
20
THEATRE



15
CLASSROOM



30
COCKTAIL



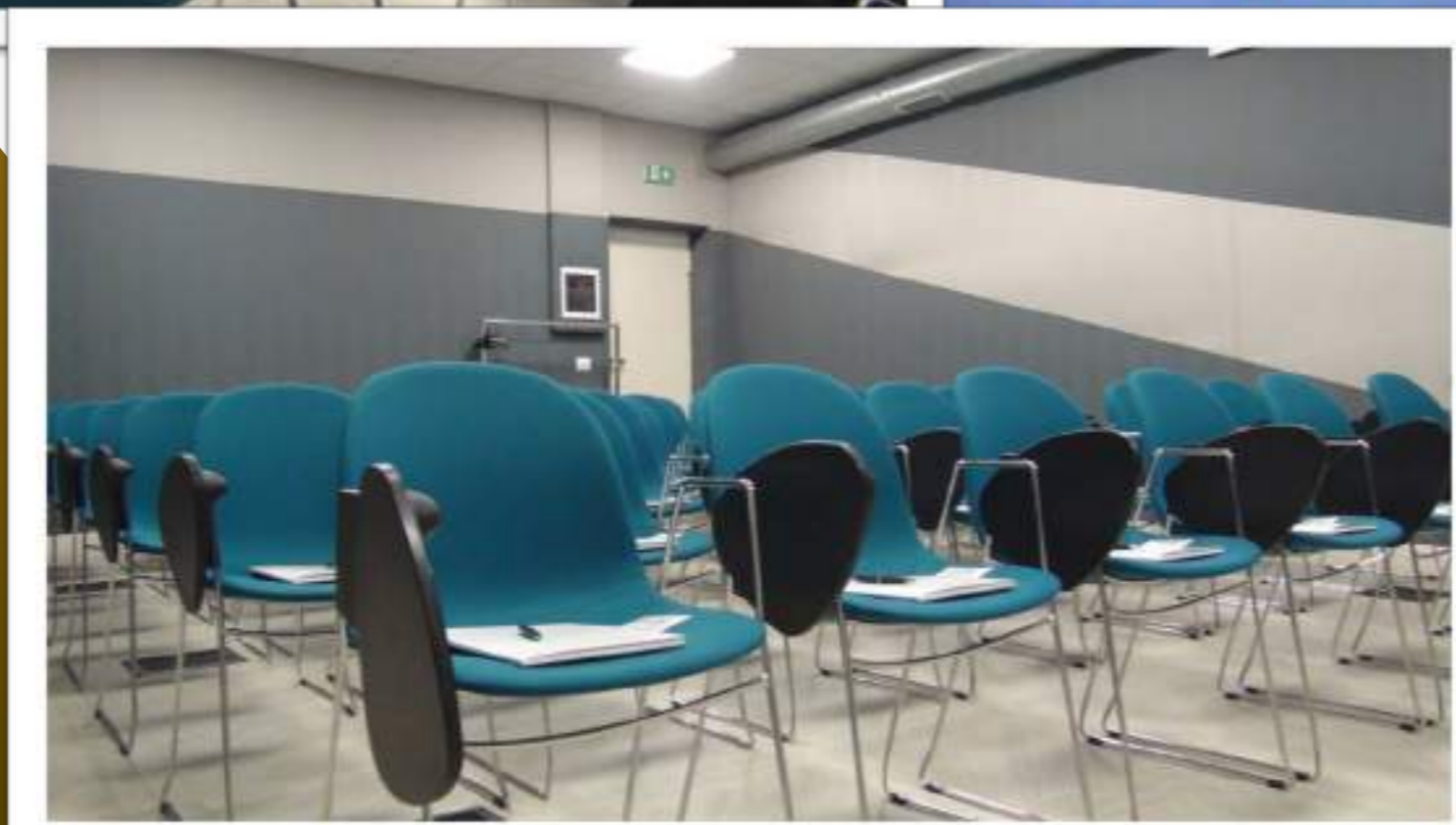
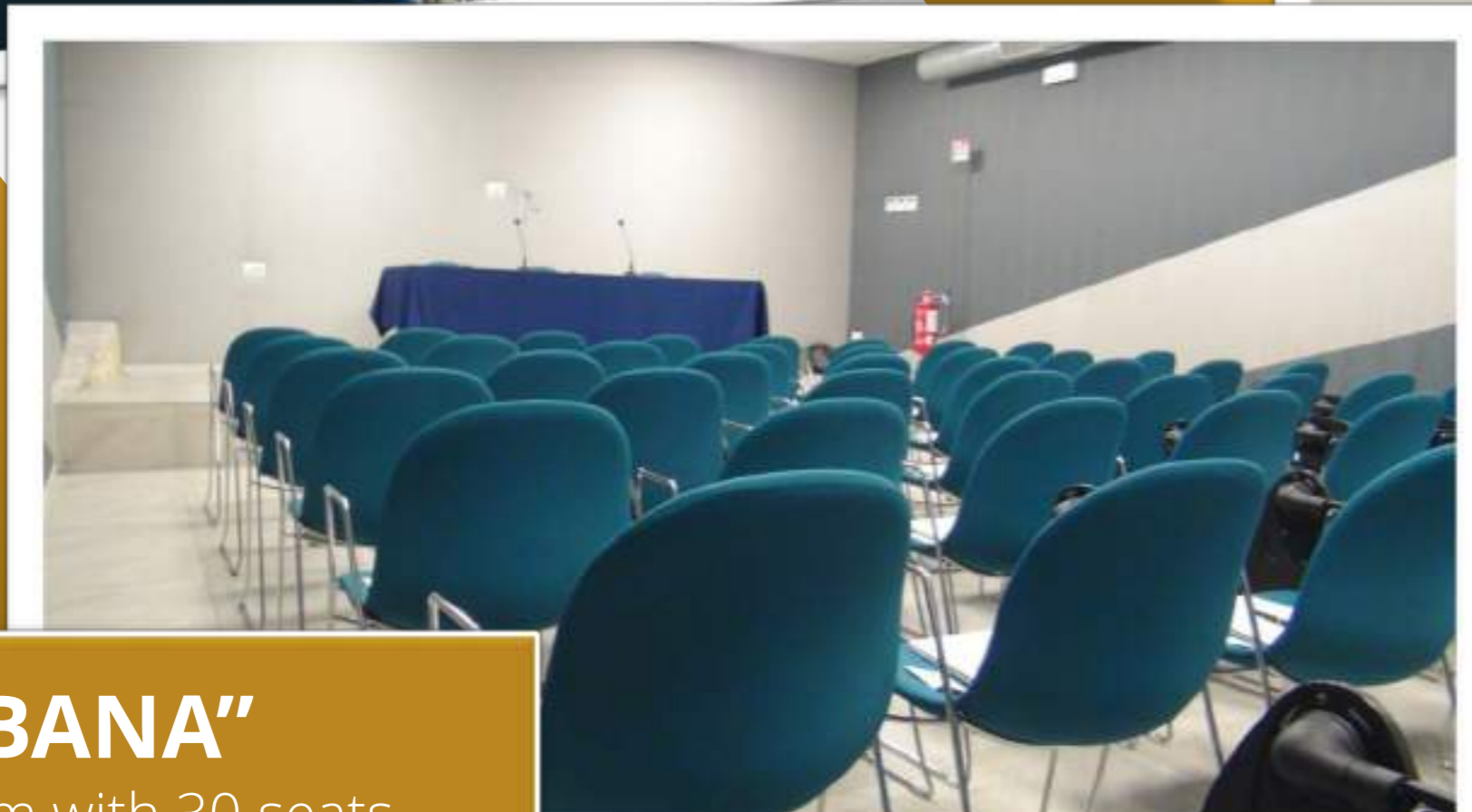
[To open a video click here](#)

7°
ROOM

BUSINESS CENTER: Sala "URBANA"

Max capacity: **30 posti**

The "Urbana" Meetingroom is a room of about 65 m² adjacent to its twin "Balbo". It is located on the S1 floor of the Hotel. It has a capacity of 30 seats



"URBANA"

MeetingRoom with 30 seats

FEATURES

N ° of entrances: 1

Height: 3.00 m

Natural light: No

Audio / video and wifi system: Yes

Customization with: projectors, hdmi monitors, flip chart, podium



7°
ROOM

BUSINESS CENTER: Sala "URBANA"

Max capacity: **30 posti**



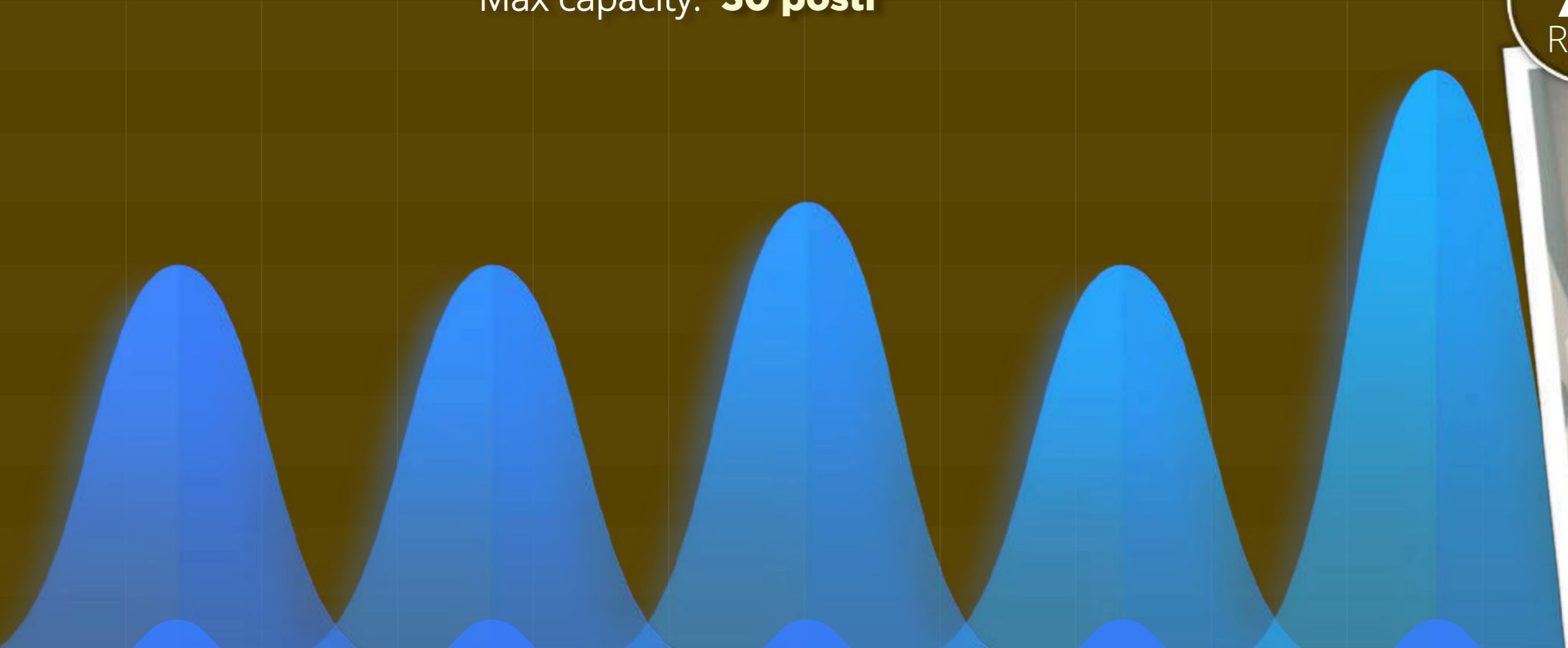
BUSINESS CENTER: Sala "URBANA"

Max capacity: **30 posti**

7°
ROOM



35 seats
30 seats
25 seats
20 seats
15 seats
13 seats
10 seats
8 seats
5 seats
1 seat



seats

seats

seats

seats

seats

15

U-SHAPE



15

BOARDROOM



20

THEATRE



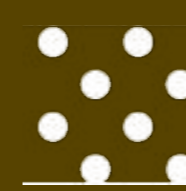
15

CLASSROOM



30

COCKTAIL



[To open a video click here](#)



BUSINESS CENTER: Sala "TERRAGNI"

Max capacity: **30 seats**

It is a 60 m² MeetingRoom with a capacity of 30 seats, which can be modulated up to double its capacity and receptivity. 3 perimeter windows ensure a soft and soft natural light.



"TERRAGNI"

MeetingRoom with 30 seats

FEATURES

- Height: 3.00 m
- N ° of entrances: 2
- Natural light: available softly via 3 perimeter windows
- Audio / video and wifi system: Yes
- Customization with: projectors, hdmi monitors, flip chart, podium

8°
ROOM

BUSINESS CENTER: Sala "TERRAGNI"

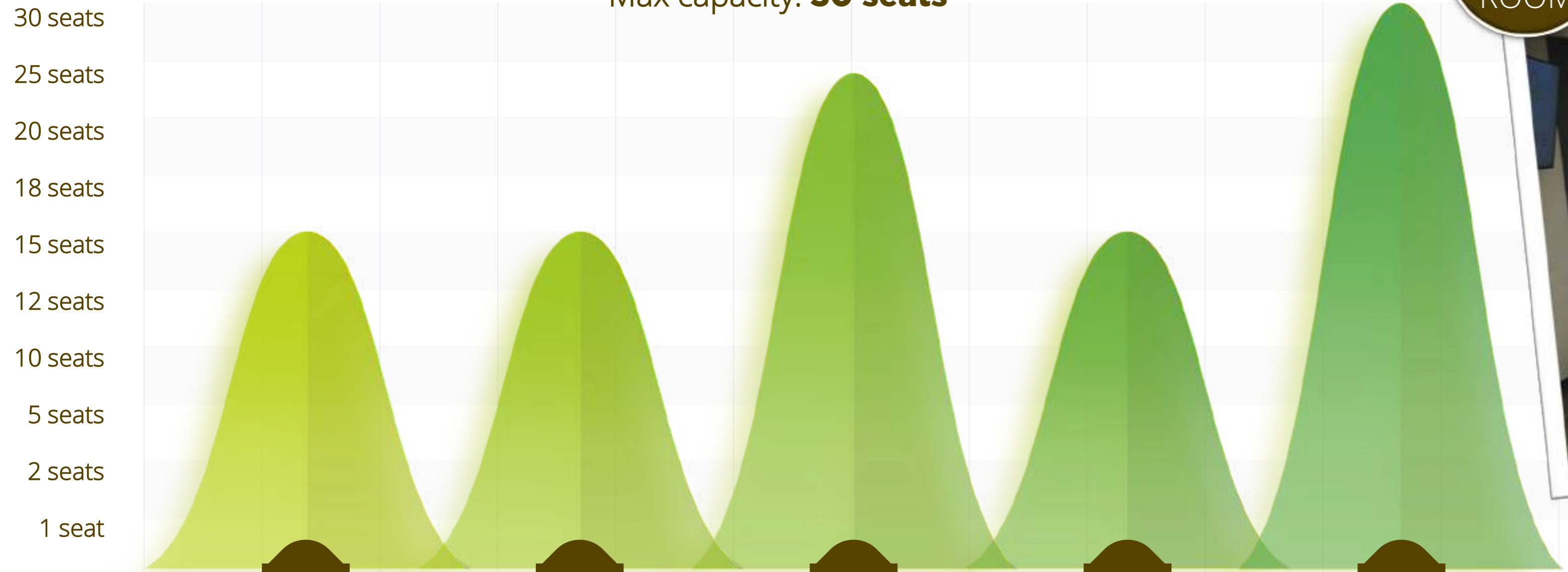
Max capacity: **30 seats**



BUSINESS CENTER: Sala "TERRAGNI"

Max capacity: **30 seats**

8°
ROOM



seats

seats

seats

seats

seats

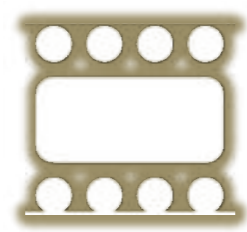
15

U-SHAPE



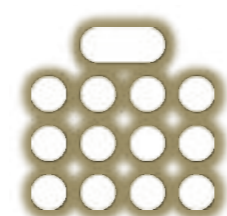
15

BOARDROOM



24

THEATRE



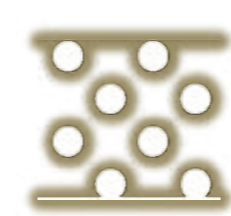
15

CLASSROOM



30

COCKTAIL



[To open a video click here](#)

9°
ROOM

BUSINESS CENTER: Sala "BEESSNESS"

Max capacity: **30 seats**

The 50 m² room has an optimal capacity of 30 seats and is located on floor A of the Hotel, which is the entrance floor of the structure. Very bright as it is equipped with large open windows on 3/4 of the perimeter, it is close not only to the Reception, which is available for any request, but also to the Lounge Bar in our hall for coffee breaks and light lunches.



"BEESSNESS"

MeetingRoom with 30 seats

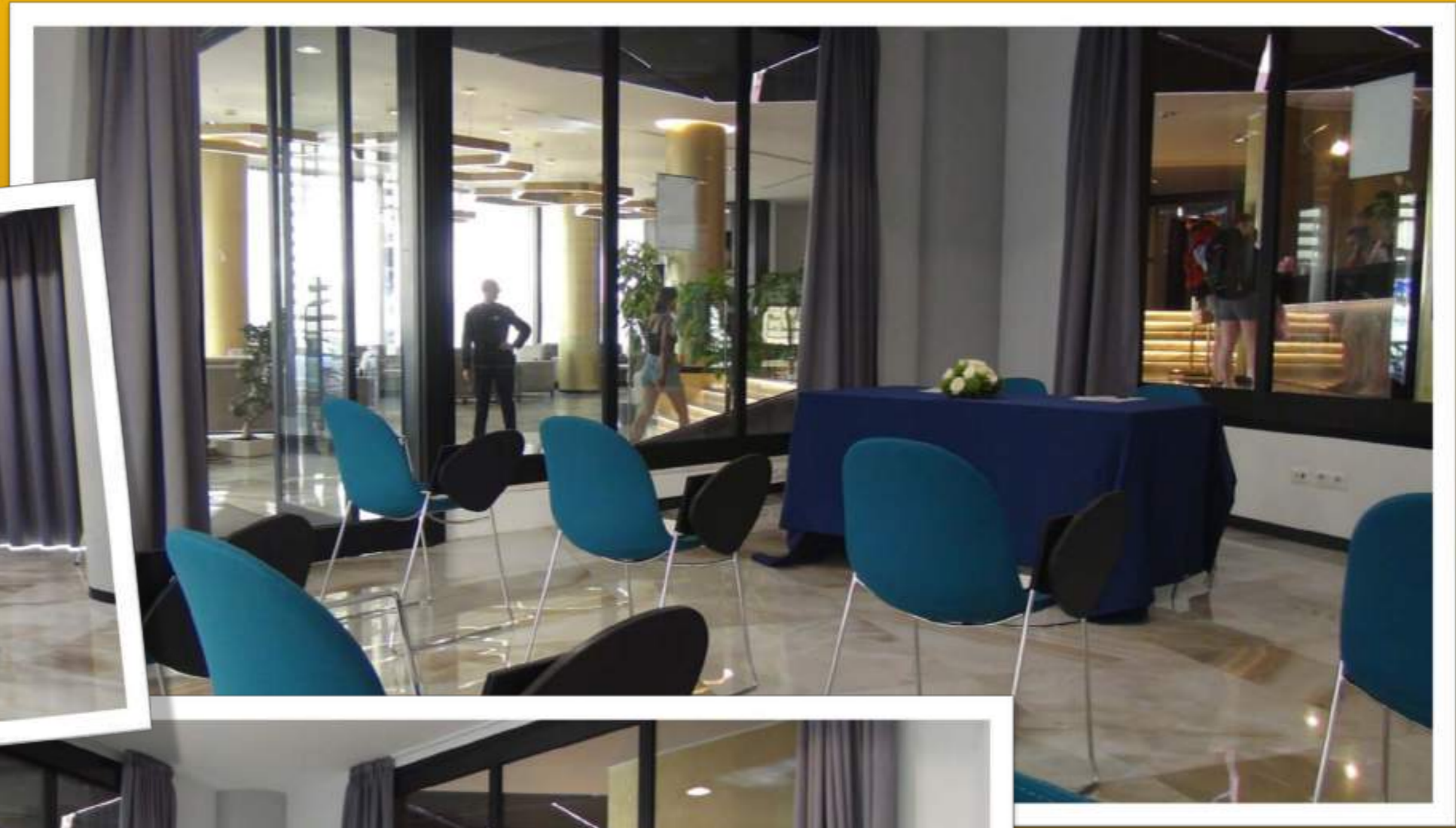
FEATURES

- Natural light: Yes
- Height: 3.00 m
- N ° of entrances: 1
- Audio / video and wifi system: Yes
- Blackout curtains: Yes
- Customization with: projectors, hdmi monitors, flip chart, podium



BUSINESS CENTER: Sala "BEESSNESS"

Max capacity: **30 seats**



BUSINESS CENTER: Sala "BEESSNESS"

Max capacity: **30 seats**

35 seats
30 seats
25 seats
20 seats
15 seats
13 seats
10 seats
8 seats
5 seats
1 seat

9°
ROOM



seats

seats

seats

seats

seats

15

U-SHAPE



20

BOARDROOM



20

THEATRE



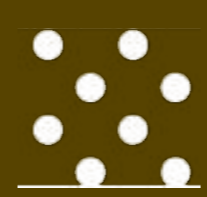
15

CLASSROOM



30

COCKTAIL



[To open a video click here](#)

10°
ROOM

BUSINESS CENTER: Sala "IMPERO"

Max capacity: **30 seats**

It is a 60 m² room with a capacity of 30 seats. Located on the first floor of the structure, it is contiguous to a service hall where it is possible to serve a comfortable coffee break



Sala "IMPERO"

MeetingRoom with 30 seats

FEATURES

Height: 3.00 m

N ° of entrances: 1

Natural light: no

Audio / video and wifi system: Yes

Customization with: projectors, hdmi monitors, flip chart, podium



32



BUSINESS CENTER: Sala "IMPERO"

Max capacity: **30 seats**

10°
ROOM

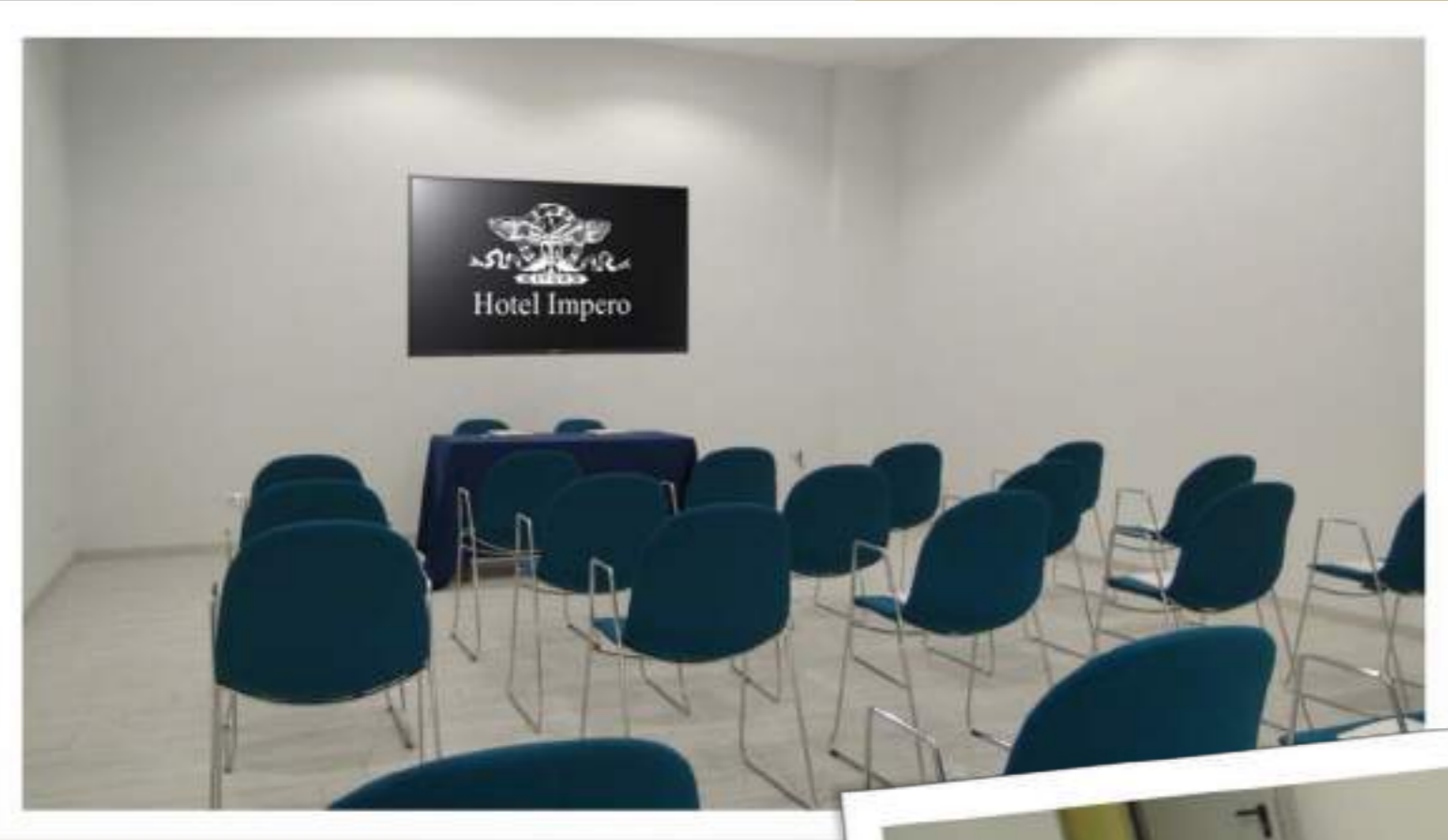


11°
ROOM

BUSINESS CENTER: Sala "TORINO"

Max capacity: **60 seats**

The 100 m2 room has an optimal capacity of 60 seats and is located at the street level of the Hotel.



Sala "TORINO"

MeetingRoom with 60 seats

FEATURES

Natural light: Yes

Height: 3.00 m

N ° of entrances: 1

Audio / video and wifi system: Yes

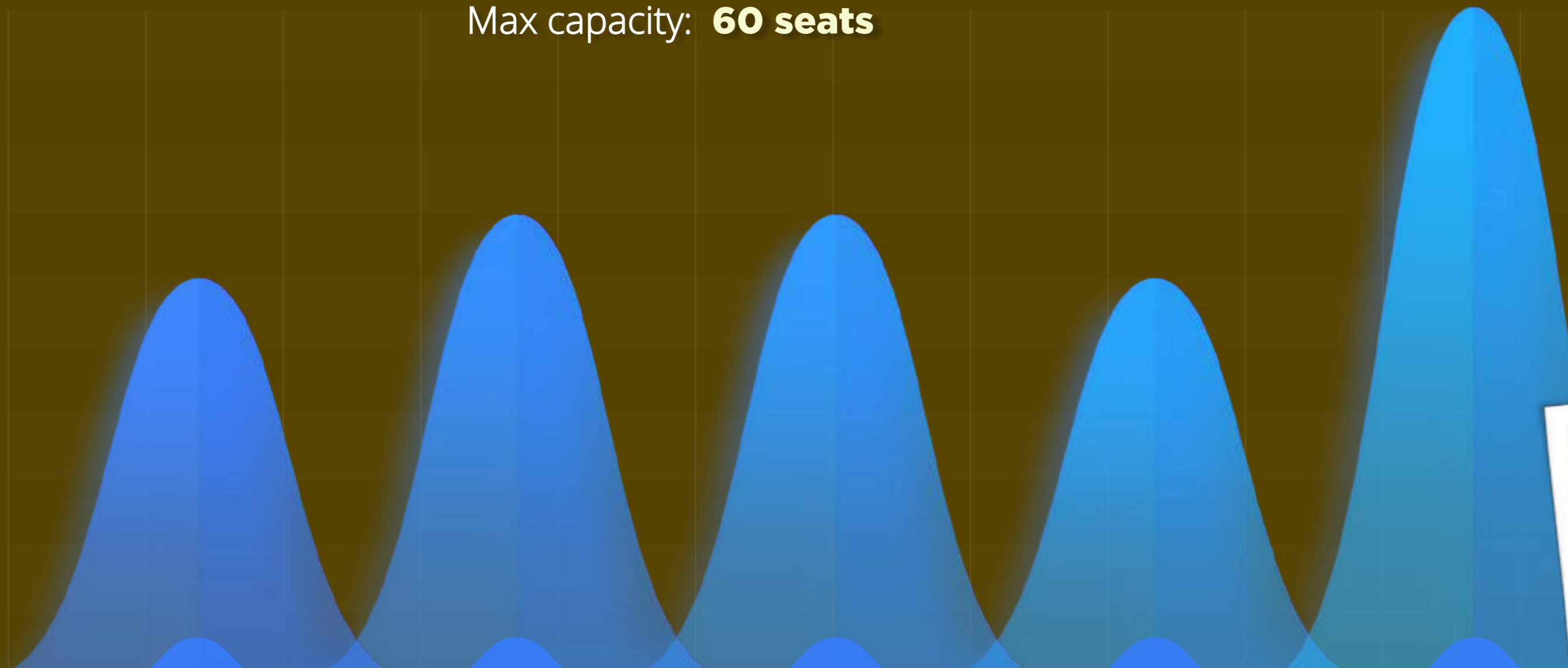
Customization with: projectors, hdmi monitors, flip chart, podium

BUSINESS CENTER: Sala "TORINO"

Max capacity: **60 seats**

11°
ROOM

60 seats
50 seats
40 seats
30 seats
25 seats
20 seats
15 seats
10 seats
5 seats
1 seat



seats

seats

seats

seats

seats

25

U-SHAPE



30

BOARDROOM



30

THEATRE



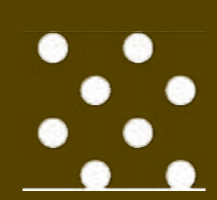
25

CLASSROOM



60

COCKTAIL





After the Meeting What can we do?.....

Because after duty there is pleasure

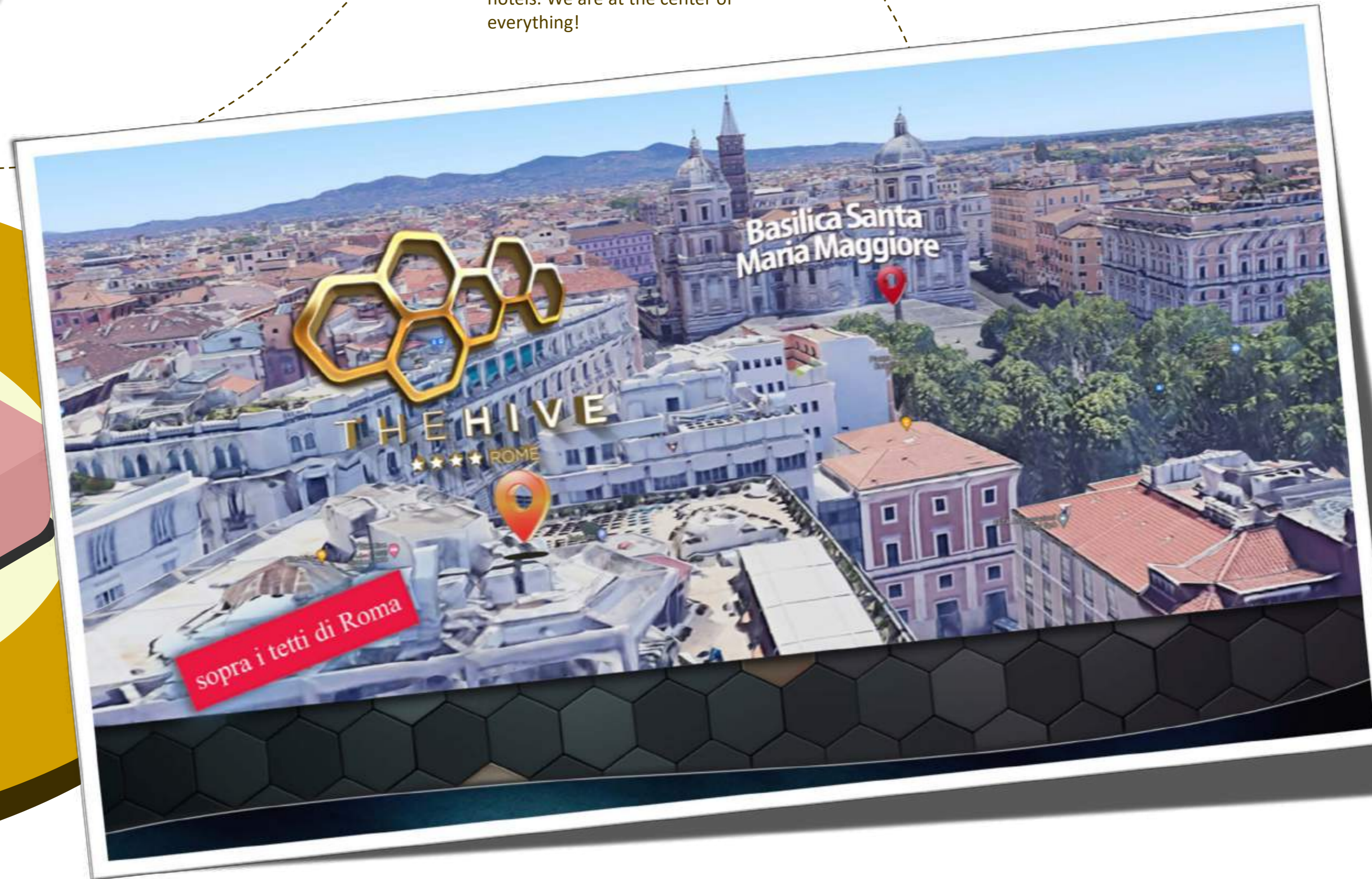


How can I reach the city center and the main places of interest?



ROME behind the door

The city center is at the exit of our hotels. We are at the center of everything!





... and what if I wanted to relax,
perhaps sipping a drink in
peace?

Relax in 1.800 m²
on a panoramic terrace above the
rooftops of Rome!



THE **HIVE**

[To open a video click here](#)

A food experience at the Rooftop Restaurant over the rooftops of Rome? After a busy day, this is the opportunity I've been waiting for



Food Experience

Food tours : wine & food tasting, show cooking on Rooftop Restaurant.

[To open a video click here](#)

Check out our
MENU' RISTORANTE



Dal Banco – Entrée

Dal Forno – Bakery



After the Meeting I would like to dedicate some time to my psycho-physical well-being



GYM & SPA

1,200 square meters fully available with the GYM room already fully functional, while the opening of the SPA is scheduled for December 2022



THE **HIVE**



THE HIVE

★★★★ ROME

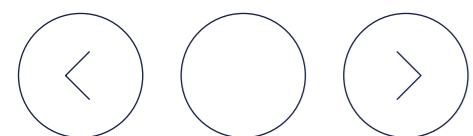
The largest hotel of the group



THE



HOTEL  STAR



A 4-star Hotel designed to amaze!



The panoramic **Terrace**:
1,800 square meters of view over the rooftops of Rome



190 Spacious Rooms
5 types of bright and modern rooms.



The **Food** Experience
The Rooftop Restaurant tells stories of flavors and traditions



The **SPA & GYM**
1,200 m² of Relaxation and Wellness





THE ROOMS

What do you feel?





THE ROOMS

Based on the original architectural design, all rooms of The Hive hotel enjoy great brightness thanks to the tall windows in all rooms.

5 TYPES OF ROOMS

60 Superior

64 Executive

54 De Luxe

8 Junior Suites

4 Suites

THE HIVE
ROME
HOTEL

What do you feel?

THE HIVE
★★★★ROME



SUPERIOR

Unlike the average in the Rome area center, our rooms start from one minimum size of 20 sqm offering one comfortable space for both the traveler business as well as for the leisure traveler.

The soundproofing of the rooms guarantees privacy and relaxation necessary to face a day in the city.

[To open a video click here](#)



Superior



EXECUTIVE

A large and functional room that, in 22 sqm, accommodates everything of which a traveler, especially business, has need: a spacious closet to store shirts and jackets, superfast internet connection, soundproofing, 180 cm plate shower to start the day with the maximum charge.

[To open a video click here](#)



Executive



DE LUXE

[To open a video click here](#)

A room for those who love the Italian design, a room where you can drink your tea thanks to the kettle. A room where to dream of returning.



De Luxe



JUNIOR SUITE

Suitable for those who want to fully enjoy the voyage.

The "early check in" will allow you to take possession of it immediately upon arrival. The large angular windows give a

180 ° splendid view. A salty or detox aperitif and a free voucher to discover ours kitchen are services included.

The "Late check out" gives you an awakening without thoughts and prepares for breakfast included at fifth floor where you can see the church of Santa Maria Maggiore.

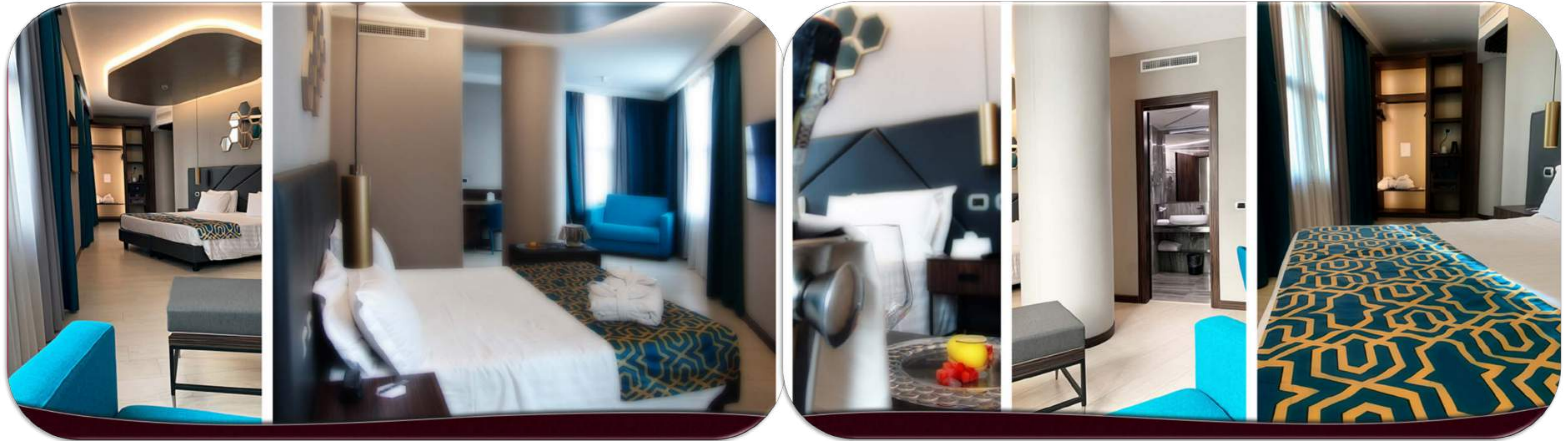
The soft embrace of ours custom bathrobes is only the ultimate cuddle!

[To open a video click here](#)



What do you feel?

Junior SUITE



SUITE

It represents the TOP RANGE of hospitality at THE HIVE. Four magnificent SUITES for discerning guests with refined and selected inclusive services. Give yourself an unforgettable stay in a suite with large spaces and compartments, designed for guarantee relaxation and well-being. Minimum dimension 42 sqm, minibar, double/twin bed and courtesy kit.

[To open a video click here](#)



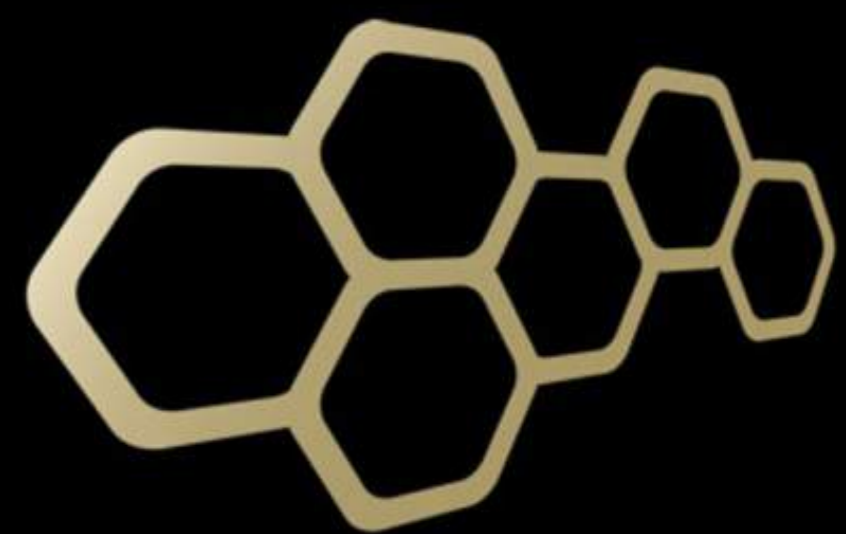
SUITE



The Bee

EXQUISITE ROOFTOP
RESTAURANT TO CHOOSE

THE **HIVE** ROOFTOP RESTAURANT



THE HIVE

★★★★★ ROME

WELCOME TO

The Bee



The Bee

EXQUISITE ROOFTOP
RESTAURANT TO CHOOSE



THE **HIVE** ROOFTOP RESTAURANT

IL RISTORANTE

The restaurant is open every evening from 19:00 to 23:00. It is located on the fifth floor of the hotel, from where you can also take advantage of the 1800 sq m terrace, overlooking the rooftops of Rome and the Basilica of Santa Maria Maggiore.



The Bee

EXQUISITE ROOFTOP
RESTAURANT TO CHOOSE

Rich in tradition and Mediterranean tastes, pleasant on the palate and full of natural aromas, The Hive menu is the result of a thoughtful choice. Oils, wines, aromatic spices, flours and doughs....





Welcome

The Bee
EXQUISITE ROOFTOP
RESTAURANT TO CHOOSE

www.thehiverome.com

ROOFTOP RESTAURANT



THE **HIVE** ROOFTOP RESTAURANT

We have an essential point, on which we are adamant, some secrets, and many stories to tell!

Every single recipe belongs to knowledge and contains years of history. The ingredients and their handling will be explained in order to taste a 360 degrees each dish that will be ordered. Our room operators will be happy to accompany you in a memorable and unforgettable personalized trip.



Rich in tradition and tastes
Mediterranean, pleasant on the palate
and full of natural aromas,
The Hive's menu is fruit
of a thoughtful choice.

Starting from the simple ingredients of
classic Italian cuisine, our chef has
been able to re-interpret them in a
modern and original version, signed The Hive.

Oils, wines, aromatic spices, flours and doughs....
ingredients mixed with passion to create a
perfect mix of pleasant titled memories
"Rome" and "The Hive"

THE HIVE ROOFTOP RESTAURANT

Lounge BAR

THE HIVE COCKTAIL



THE HIVE
★★★★ ROME

Bar & Creative Space
of the Art of Mixing



by Biagio Coppola



THE HIVE COCKTAIL BAR A Creative Space of the Art of Blending

A creative Bar where you can elaborate your own drink and test it like if you were in a workshop or cellar. A romantic place, classy, above the rooftops of Rome ... above any taste!



THE HIVE MIX di Esperienze

A bar of a starred hotel like the THE HIVE is often thought to be reserved to customers and not accessible to the public. Just go up to the fifth floor and find out a better place than other street bars.



Even if it's only for a coffee or for a quiet chat, THE HIVE Bar will fascinate you, because every mixed drink is a magical moment and serving it on the terrace will be elegant and pleasant, reserved, intimate, special.

THE HIVE LABoratorio Creativo



We have chosen and perfected our formula for offering drinks and high quality service in an elegant setting. A truly extraordinary selection of drinks inspired by customers and their unique stories.

From a locally roasted espresso to a tulip of fine Champagne, to great cocktails inspired by signs badges of the era, we are pleased to propose mixes perfectly suitable for each customer, for each history that is collected by our Barmen to create a MIX as special as the environment that characterizes the bar of THE HIVE



THE HIVE COCKTAIL BAR

Seize the intimacy of the moment ...

THE HIVE COCKTAIL BAR

THE HIVE



Your Four Star Hotel

LUXURIOUS ROOMS - ROOFTOP RESTAURANT
SPA&GIM - BUSINESS CENTER - LOUNGE BAR

VIA TORINO, 6 - ROMA

Tel. +39 06.4041.2000

www.thehiverome.com